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## Irresistible Guest Blogging Email Templates

## Guest Blogging Email Template #1: Contributor

You use this email template if you want to contribute an article on someone else's blog.

**Subject:** *Writing for Example.com*

*Hey [First Name],*

*I'm [Your Name], and I write at [Yoursite.com]. I'm also a regular contributor at [mention a popular blog in your space].*

*I'm writing to you because I have article ideas that would be a perfect fit for [Example.com]'s audience.*

*Optional: I've been following [Example.com] for quite some time now, and I have shared [insert topic for their past article] in my social profiles, and even include a link on a piece I've written a while back [insert link to your post that links to their article].*

*If you're open to new authors for your blog, let me know so I can send you the topics right away.*

*Looking forward to working together.*

*Cheers!*

*[Your Name]*

## Guest Blogging Email Template #2: Updated Version

This second guest blogging email template is about offering your target blogs an opportunity to update their outdated content.

So instead of them updating it by themselves which would take a lot of their time doing research, adding more tips just to make to the content more comprehensive, more readable and well-updated, you will do the legwork for them.

**Subject:** *Opportunity to update your content in [Site Name]*

*Hi [First Name],*

*I came across your post on [Topic] that you've published back in [Year] with the title, [Title of their post].*

*The content was well put together, though some of the ideas and information in it are already outdated. Just thought of asking if you have any plans of updating this content?*

*By the way, my name is [Your Name], and I work with [Your Site], where we've written dozens of practical guides about [Industry].*

*I know you have a lot on your plate, but I was just thinking that perhaps I can write the updated version for you instead.*

*Let me know if you'll be interested to collaborate on a [year version of the topic]. I would love to help in any way possible.*

*Cheers!*

*[Your Name]*

## Guest Blogging Email Template #3: Visual Content Version

This third guest blogging email template is almost similar to the previous email copy of updating the post, but it is different in a way that you don't offer just update of the article, but a visual version of the content, instead.

**Subject:** *Visual Content version of [Site Name's & Title of Post]*

*Hey [First Name],*

*My name is [Your Name], and I work with [Your Site].*

*I came across your piece on [Topic]: [insert URL to their content]*

*Just wanted to ask if it's okay with you if we make visual content based on your article (we'll definitely include your logo on the graphic).*

*We're planning to use it for an upcoming guide we're creating (where we'd also link back to you). And we'll probably distribute the graphic to other publications as well.*

*We can send you the final draft over so you can check. Would love to hear your thoughts. Thanks, [First Name].*

*Cheers!*

*[Your Name]*

## Guest Blogging Email Template #4: Invite guest bloggers to write for you

How you'll be able to get this links from this process is basically when the author has written a post on his or her own blog, and use his guest posts on your blog as a reference.

By having authors write for you blog, chances are you'll receive natural backlinks by having these authors cite their own content, either on their own publications or other related blogs they contribute content for.

**Subject:** *Hey [First Name] – Write for our readers at [Site Name]*

*Hi [First Name],*

*I've been seeing your work in our [mention your industry] and was able to read your post about [state the topic of their post] and learned [share what you've learned on their article]. Fantastic work!*

*Anyway, I wanted to touch base to see if you'd be interested to write for [Your Site] as well. We have a continuously growing readership and we currently have [xxx number of monthly pageviews].*

*Our readers will certainly love to see you on our blog.*

*Let me know your thoughts, as we can publish your entry right away.*

*Cheers!*

*[Your Name]*

## Guest Blogging Email Template #5: Rapport Building

*Subject: Writing for Example.com*

*Hi [First Name],*

*I learned your blog from my good friend, [state the name] of [name of their blog]. I found interesting and great insights on [state the topic of their post].*

*I'm interested to be a contributor to [name of their blog].*

*Here are the topics that I'm looking forward to writing about (based on my expertise):*

*[Topic 1]*

*[Topic 2]*

*[Topic 3]*

*Cheers!*

*[Your Name]*



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